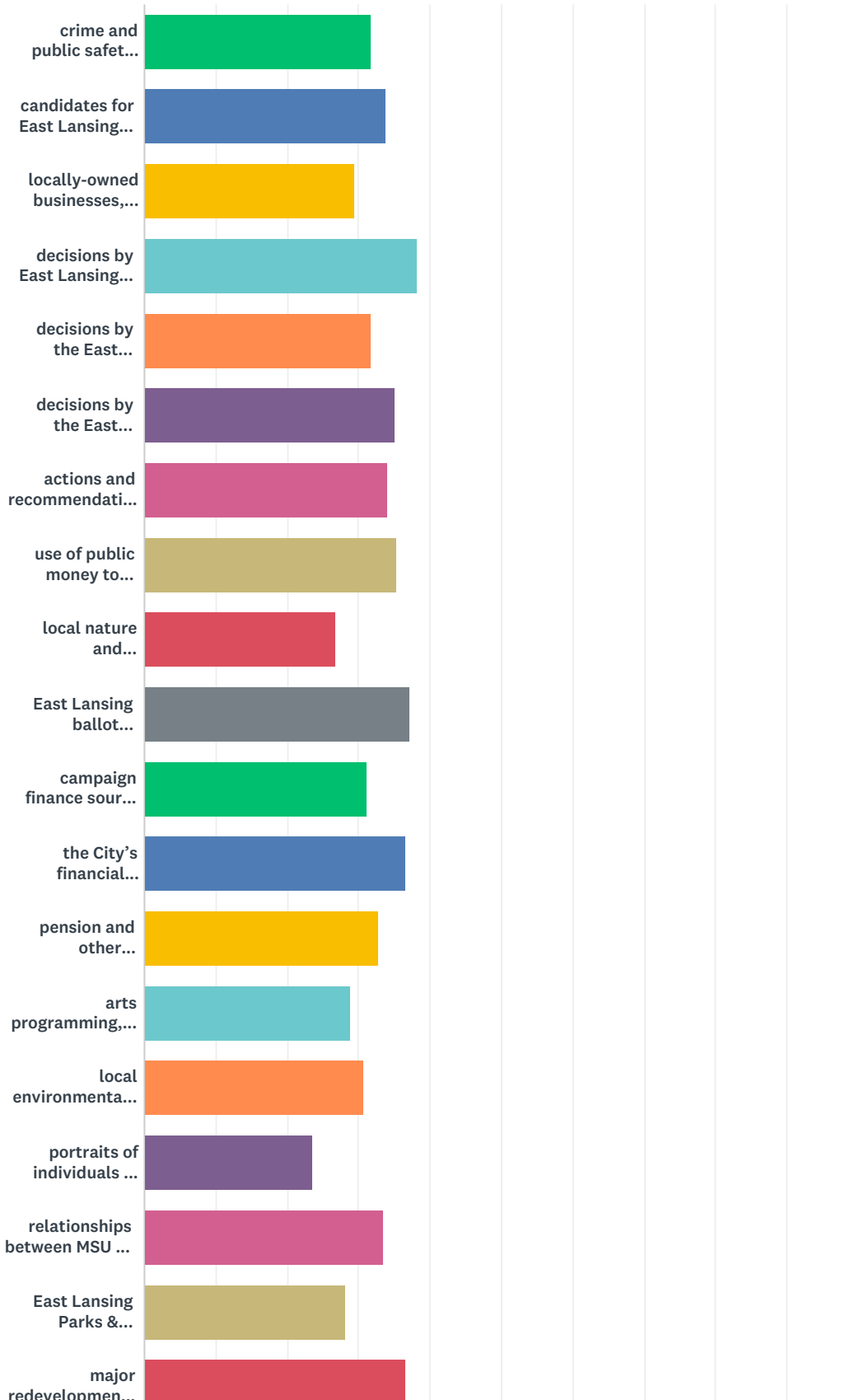
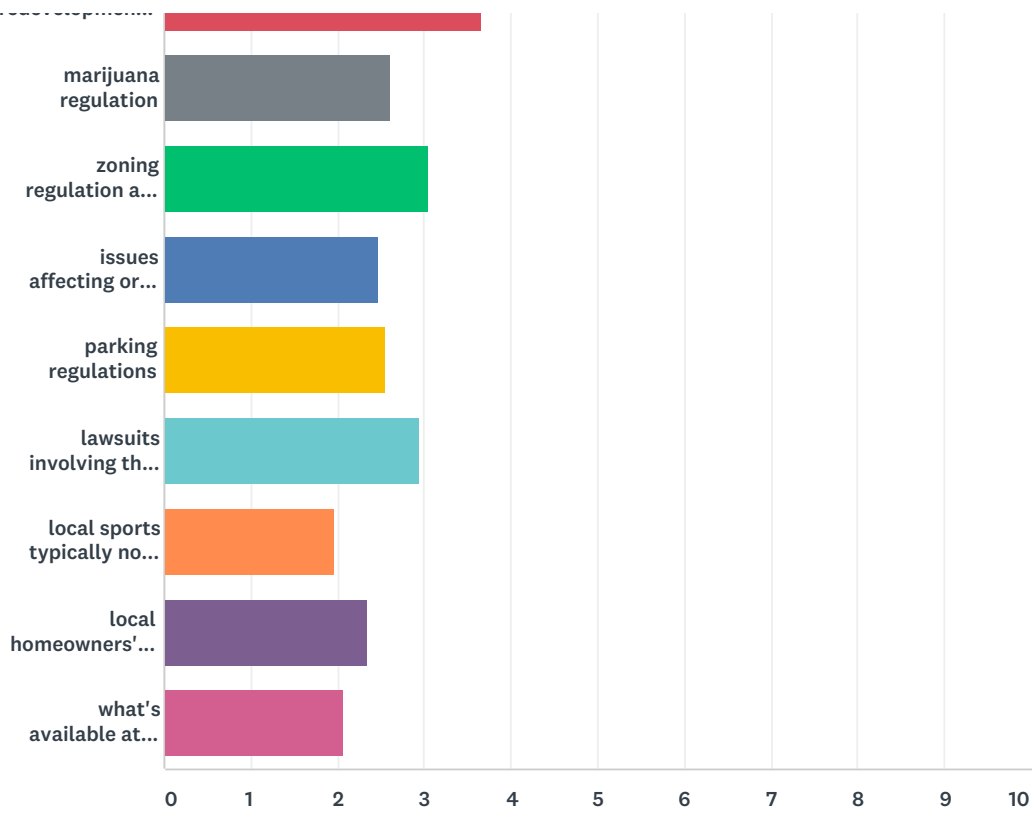


Q1 How strongly do you value having news reporting on:

Answered: 133 Skipped: 0



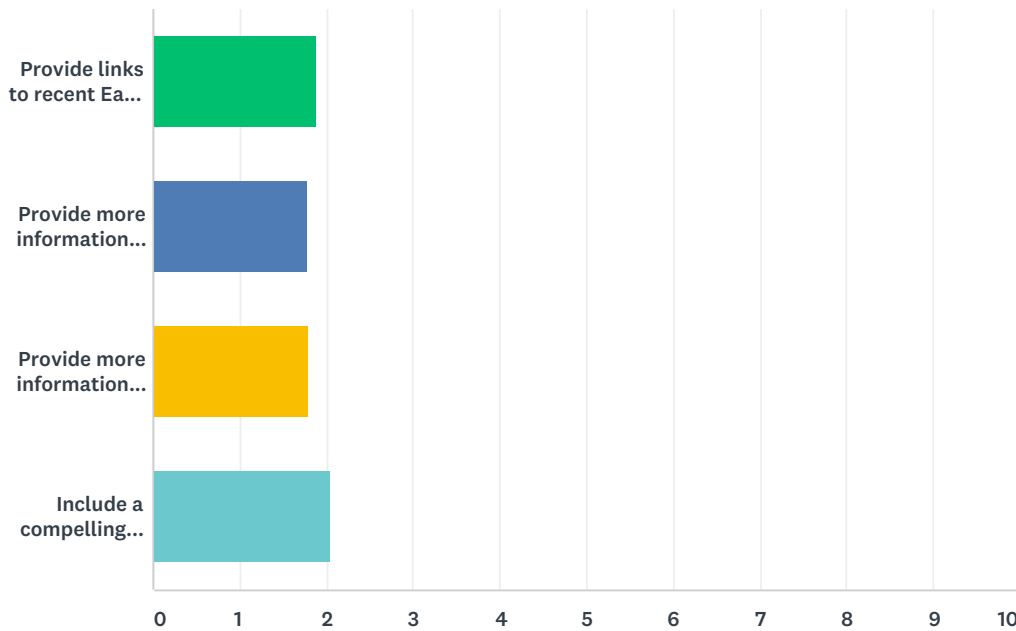


	DO NOT VALUE	VALUE A LITTLE	VALUE MODERATELY	STRONGLY VALUE	TOTAL	WEIGHTED AVERAGE
crime and public safety in East Lansing	1.50% 2	17.29% 23	42.11% 56	39.10% 52	133	3.19
candidates for East Lansing City Council and School Board	3.03% 4	12.12% 16	28.79% 38	56.06% 74	132	3.38
locally-owned businesses, including their histories	5.26% 7	25.56% 34	37.59% 50	31.58% 42	133	2.95
decisions by East Lansing City Council	0.00% 0	2.26% 3	12.78% 17	84.96% 113	133	3.83
decisions by the East Lansing School Board	7.52% 10	19.55% 26	21.05% 28	51.88% 69	133	3.17
decisions by the East Lansing Planning Commission	0.00% 0	8.27% 11	32.33% 43	59.40% 79	133	3.51
actions and recommendations of the East Lansing Downtown Development Authority	0.75% 1	13.53% 18	30.83% 41	54.89% 73	133	3.40
use of public money to support redevelopment projects via tax incentives	1.50% 2	9.02% 12	24.81% 33	64.66% 86	133	3.53
local nature and astronomical opportunities	15.04% 20	27.07% 36	33.08% 44	24.81% 33	133	2.68
East Lansing ballot initiatives, including tax proposals and City Charter amendments	0.76% 1	4.55% 6	16.67% 22	78.03% 103	132	3.72
campaign finance sources for candidates and yes/no ballot committees	3.79% 5	25.76% 34	25.76% 34	44.70% 59	132	3.11
the City's financial challenges, including proposed budget cuts and revenue-generating options	0.75% 1	6.02% 8	19.55% 26	73.68% 98	133	3.66

pension and other legacy-related debt	3.01% 4	17.29% 23	27.07% 36	52.63% 70	133	3.29
arts programming, including festivals and performances, in East Lansing	10.53% 14	21.80% 29	36.09% 48	31.58% 42	133	2.89
local environmental concerns	5.34% 7	22.14% 29	32.82% 43	39.69% 52	131	3.07
portraits of individuals in East Lansing known for significant or unusual contributions to the community	21.97% 29	34.85% 46	28.03% 37	15.15% 20	132	2.36
relationships between MSU and the City of East Lansing	1.50% 2	12.03% 16	37.59% 50	48.87% 65	133	3.34
East Lansing Parks & Recreation	7.52% 10	28.57% 38	37.59% 50	26.32% 35	133	2.83
major redevelopment projects in East Lansing	0.76% 1	5.30% 7	19.70% 26	74.24% 98	132	3.67
marijuana regulation	12.12% 16	34.85% 46	33.33% 44	19.70% 26	132	2.61
zoning regulation and zoning revisions in East Lansing	3.01% 4	21.80% 29	42.11% 56	33.08% 44	133	3.05
issues affecting or of special concern to bicyclists	20.30% 27	33.08% 44	26.32% 35	20.30% 27	133	2.47
parking regulations	6.82% 9	43.94% 58	37.12% 49	12.12% 16	132	2.55
lawsuits involving the City of East Lansing	3.03% 4	30.30% 40	34.09% 45	32.58% 43	132	2.96
local sports typically not covered by other news organizations	43.61% 58	28.57% 38	15.04% 20	12.78% 17	133	1.97
local homeowners' experiences with BWL tree-cutting	25.56% 34	32.33% 43	23.31% 31	18.80% 25	133	2.35
what's available at the farmers' market	33.08% 44	35.34% 47	23.31% 31	8.27% 11	133	2.07

Q2 What changes would you like to see in ELi’s weekly news digest (emailed every Friday)?

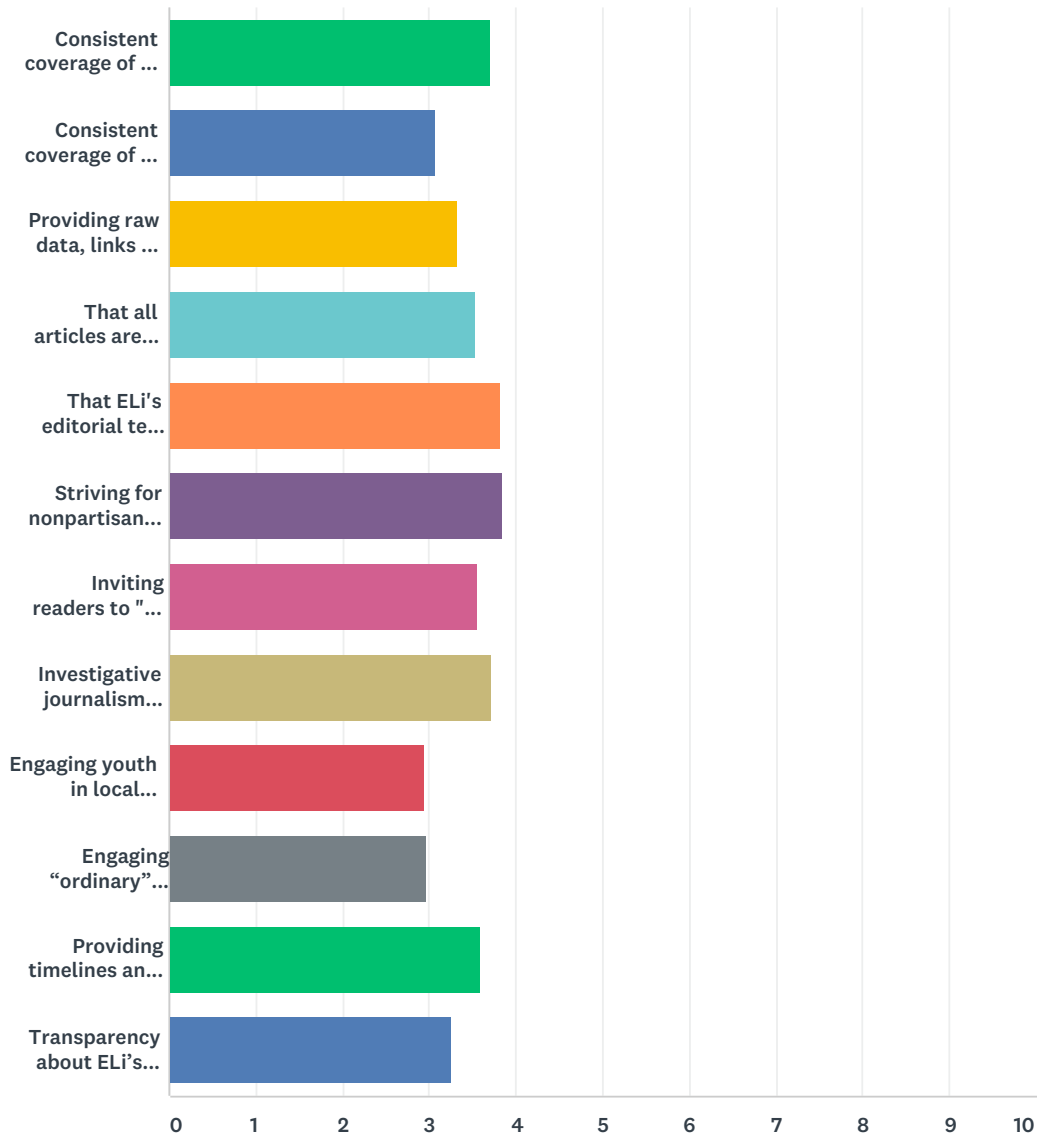
Answered: 130 Skipped: 3



	YES	NO	NO OPINION	TOTAL	WEIGHTED AVERAGE
Provide links to recent East Lansing reporting by other local news organizations.	50.39% 65	11.63% 15	37.98% 49	129	1.88
Provide more information about upcoming public meetings in the calendar list.	53.08% 69	16.15% 21	30.77% 40	130	1.78
Provide more information about upcoming arts and entertainment in the calendar list.	49.61% 64	20.93% 27	29.46% 38	129	1.80
Include a compelling “photo of the week” from around East Lansing, submitted by a reader.	35.38% 46	23.08% 30	41.54% 54	130	2.06

Q3 How strongly do you value these features of ELi?

Answered: 132 Skipped: 1

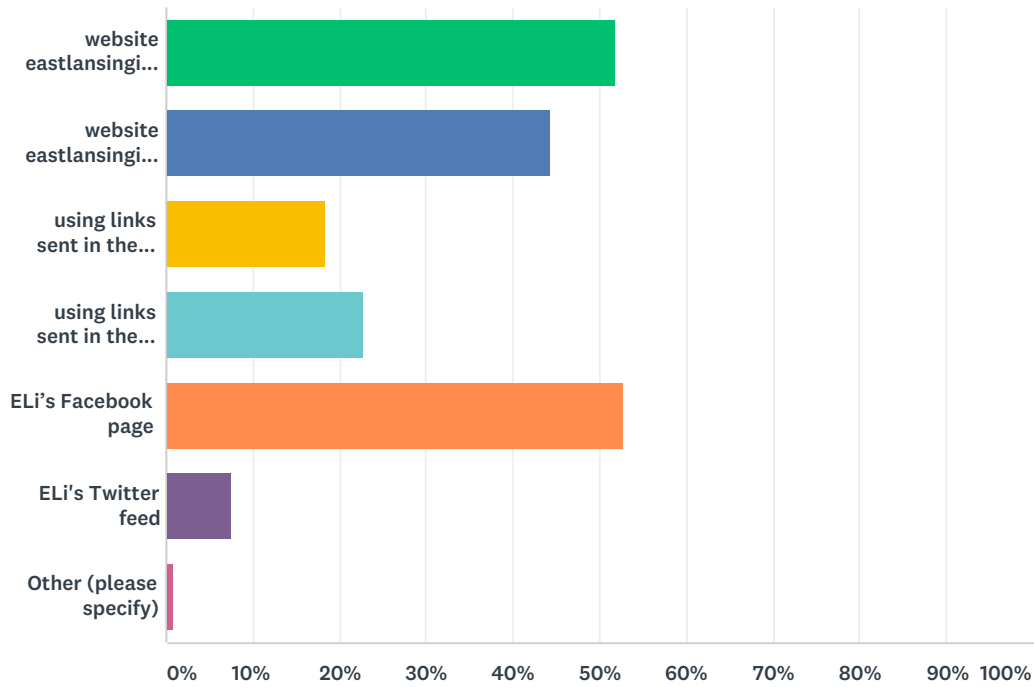


	DO NOT VALUE	VALUE A LITTLE	VALUE MODERATELY	VALUE STRONGLY	TOTAL	WEIGHTED AVERAGE
Consistent coverage of the East Lansing City Council.	0.00% 0	4.55% 6	19.70% 26	75.76% 100	132	3.71
Consistent coverage of the East Lansing School Board.	6.82% 9	21.97% 29	27.27% 36	43.94% 58	132	3.08
Providing raw data, links to full sources, links to recordings of public meetings, etc. so that readers can "see for themselves" what ELi's reports are based on.	0.76% 1	21.21% 28	21.97% 29	56.06% 74	132	3.33
That all articles are reviewed pre-publication by at least one other editing/reporting ELi team member.	0.00% 0	7.58% 10	31.82% 42	60.61% 80	132	3.53

That ELi's editorial team believes in getting the news right rather than getting it up fast.	0.00% 0	2.29% 3	12.98% 17	84.73% 111	131	3.82
Striving for nonpartisan reporting.	0.76% 1	0.76% 1	10.69% 14	87.79% 115	131	3.85
Inviting readers to "Ask ELi to Investigate."	0.76% 1	8.33% 11	25.76% 34	65.15% 86	132	3.55
Investigative journalism using tools like the Freedom of Information Act and deep research.	0.76% 1	3.79% 5	16.67% 22	78.79% 104	132	3.73
Engaging youth in local journalism, including through the Summer Youth Journalism Program.	10.69% 14	21.37% 28	30.53% 40	37.40% 49	131	2.95
Engaging "ordinary" citizens in local journalism, drawing on their embedded knowledge and helping them do research and reporting.	9.85% 13	18.94% 25	35.61% 47	35.61% 47	132	2.97
Providing timelines and detailed plans for complex projects like the Center City District and Park District redevelopment projects.	0.76% 1	6.06% 8	25.76% 34	67.42% 89	132	3.60
Transparency about ELi's finances.	6.06% 8	9.85% 13	34.85% 46	49.24% 65	132	3.27

Q4 How do you access articles at ELi? (Check all that apply)

Answered: 131 Skipped: 2



ANSWER CHOICES	RESPONSES	
website eastlansinginfo.org on your computer	51.91%	68
website eastlansinginfo.org on your mobile device (phone or tablet)	44.27%	58
using links sent in the "real-time" emailer	18.32%	24
using links sent in the weekly digest	22.90%	30
ELi's Facebook page	52.67%	69
ELi's Twitter feed	7.63%	10
Other (please specify)	0.76%	1
Total Respondents: 131		

Q5 Anything you'd like to add or to share?

Answered: 53 Skipped: 80

#	RESPONSES	DATE
1	My husband donated and so have I. Thank u	1/9/2018 5:09 PM
2	Nice work!	1/9/2018 6:53 AM
3	Very poor use of graphs, charts and data presentation. Very heavy on writing and legal matters. Also, underreporting on how MSU deals with the community.	1/8/2018 3:53 PM
4	ELI does not always provide nonpartisan articles, as it states, starting with some of its headlines. Some authors appear better than others. Sometimes ELI's articles read as though there is dirt it is trying to dig up, rather than just giving facts as they stand. On other occasions articles lack sufficient context for the information to be well understood or information that appears very one-sided. An example of a poorly written article from this past year was about the cost of the aquatic center, it appeared very one-sided and as though it was set out to show that the aquatic center was a waste of tax payers dollars, under the guise of just giving facts. I appreciate that ELI covers news from around town, especially on the school board and the city council meetings. I hope ELI continues to be around so that it can improve itself and be a relied upon information resource in our community.	1/8/2018 12:22 PM
5	Keep up the good work!	1/7/2018 10:54 AM
6	Thank you VERY MUCH for reporting using facts and being truly non-partison. No person or organization is perfect, but you do an excellent job! I have recommended ELI to several people. Keep up the great work!	1/6/2018 3:14 PM
7	I only read the Friday e-mail and like that get all the articles for week in one e-mails and can link to ones want. Think to save money should concentrate on just local news not social or other stuff. Also, do less social media and stick to simple methods of communications. The recent information about contact attacks on website and having to pay Facebook do not seem worth money to get local news to East Lansing residents. Thanks for great reporting!	1/6/2018 9:32 AM
8	East Lansing is in the process of attaining an Age-Friendly status from the World Health Organization and AARP. ELI has not contained any information about this effort. Why not?	1/6/2018 9:13 AM
9	MANY THANKS TO ELI !	1/5/2018 1:58 PM
10	Overall...superb publication. The detail, accuracy, and well-written articles are better than any other newspaper in the area. I've come to rely on it heavily for getting the truth on matters in East Lansing. Only one thing irks me a bit. As a conservative in this city, I cringe every time I read something regarding the non-partisan nature of the paper. I agree that those in charge do TRY to be non-partisan but with all of the backhanded comments about the "Republican-controlled legislature", the governor, etc...it doesn't appear that the paper is always non-partisan. Perhaps only when it's democrat vs. democrat. I did appreciate the admission in one of the articles where someone said "let's face it, this is a one-party town". So although it's not blatant, there is a little partisanship in the paper, but it's not bad considering where we live. Just keep in mind that you have plenty of conservative readers. Nonetheless, it is a great newspaper. Keep up the good work!	1/5/2018 12:12 PM
11	All of you do great work! I know most everyone agrees; I just hope they support you with their donations!	1/5/2018 6:01 AM
12	While I like to interact with your content through Facebook and mobile browsers, your site is not formatted for mobile. While I appreciate the length and depth of your articles, they are challenging to read on a smaller device.	1/4/2018 11:56 AM
13	Thank you for being such an amazing source of information about what goes on in the EL area. I only wish other news organizations were as good as ELI.	1/4/2018 8:56 AM
14	Please don't waste money boosting Facebook posts. There's no need. Please keep the site non partisan.	1/4/2018 8:24 AM
15	Thanks	1/4/2018 7:45 AM

16	Keep up the good work!	1/4/2018 7:29 AM
17	Probably cover more stories about people of color. That being either Latino Greek life or black Greek life.	1/4/2018 12:38 AM
18	I value the articles because many times, I am not getting this information in the local newspapers. City Council info is very important and news about all changes to our city (development especially).	1/4/2018 12:07 AM
19	Better design Better marketing Better reporting in depth Better reporting in depth Better reporting in depth Better reporting in depth Better reporting in depth	1/3/2018 10:50 PM
20	Your work is invaluable and much more detailed than the LSJ. The NYT for world wide news, and ELI and the Pulse for local news is the way to go!	1/3/2018 9:54 PM
21	I love your reporting and how this news site is always bipartisan. The writing is very strong. The news is relevant. Please continue the good work!!	1/3/2018 8:02 PM
22	A free press is a hallmark of a free society. If you become viewed as being biased in any way you will be done.	1/3/2018 7:08 PM
23	Great job	1/3/2018 6:47 PM
24	Glad you're here	1/3/2018 5:36 PM
25	You all do an incredibly wonderful job. Thank you.	1/3/2018 5:18 PM
26	No thank you	1/3/2018 3:39 PM
27	Please keep up the great work, and I'll do what I can (within limited means) to support your great work. Thank you for shining a light on some of the more questionable decisions that our city makes.	1/3/2018 2:14 PM
28	No!	1/3/2018 1:44 PM
29	Thanks for your hard work!	1/3/2018 1:42 PM
30	Na	1/3/2018 1:37 PM
31	No	1/3/2018 1:24 PM
32	Thanks ELi for all you cover!	1/3/2018 12:58 PM
33	TLDR; It's not the message about which people complain; it's the delivery. But please keep trying! Alice's writing style (while technically excellent, yet casual enough to make sense to an average reader) just does not jive with objective reporting. The use of the word "apparently," the phrase "seems to be," stating that things are "unclear" when really the facts just aren't known, and unnecessary adjectives just make me feel like Alice is sometimes leading the horse to water and then making him drink a bit too much. To increase credibility, I recommend that ELI just present the facts and let readers draw their own opinion. I also recommend doing a better job of correcting errors and omissions in past reporting. If ELI continues to work on these issues, my family will keep supporting it and I believe it will continue to be successful. Thanks for asking!	1/3/2018 12:10 PM
34	I love the neighborhood stories - i love Reading about our little park and it's name origins - these are my favorite.	1/3/2018 11:54 AM
35	I enjoy the reporting on this website and I look forward to more updates!	1/3/2018 11:45 AM
36	No	1/3/2018 10:56 AM
37	This is the 2018 survey, not 2017.	1/3/2018 10:46 AM
38	Love what you are doing!	1/3/2018 10:41 AM
39	keep up the great work! Love Ann Nichols stuff. Great research and clearly written reporting without too many filler words.	1/3/2018 10:23 AM
40	The award-winning San Jose Mercury News model seems to be at work with ELI. Hooray for local investigative journalism.	1/3/2018 10:11 AM
41	Thank you!	1/3/2018 9:52 AM
42	Keep up the good work.	1/3/2018 9:50 AM
43	No	1/3/2018 9:48 AM

44	Eli provides a valuable service to the community. In order to sustain itself, it needs to form formal/informal alliances with groups that can provide ongoing financial support.	1/3/2018 9:45 AM
45	This is my "go-to-source" for all things happening in East Lansing, especially recently with all of the big developments. As a MSU student, I enjoy having a reliable and consistently updated site to learn what's going on in my town.	1/3/2018 9:42 AM
46	Thanks	1/3/2018 9:34 AM
47	Good job. Keep it up.	1/3/2018 9:33 AM
48	Make the text mobile friendly when linked from Facebook.	1/3/2018 9:31 AM
49	You are the best. The very best. Have never read news coverage so thorough that sometimes I cry "Uncle". ????	1/3/2018 9:08 AM
50	Just to reinforce my opinion that ELInfo cant be everything to everyone. Need to keep focus. I believe informed, objective, nonpartisan reporting of hard news effecting EL is the most important function and is the reason I support financially.	1/3/2018 9:06 AM
51	Keep up the good work.	1/3/2018 9:05 AM
52	You folks are WONDERFUL. Thank you, thank you, thank you!!!	1/3/2018 9:05 AM
53	Fantastic resource!	1/3/2018 8:59 AM