



May 22, 2018

East Lansing City Council  
410 Abbot Rd.  
East Lansing, MI 48823

RE: City of East Lansing Restaurant/Entertainment License Fees

Dear Council Members:

We are writing to you regarding the annual Restaurant and Entertainment License Fees for our business in East Lansing. Our hospitality group operates in multiple markets across the state of which the City of East Lansing is the only market that levies these significant Restaurant and Entertainment Licensing fees.

When 213 Ann Street Inc was started (Peppino's/FieldHouse) the business was placed into the highest rate-tier for fees. We did not take exception to this at the time as we were excited to be a part of a growing downtown business district. As you know, business in Downtown East Lansing has been tough, especially so since the start of the infrastructure and now new building on Lot 1. This extensive project has caused an immediate loss of valuable parking, pedestrian way-finding and overall energy in this area of the downtown; our gross sales are down as much as 70% and that was before the summer and total Albert Street closure.

We are however very excited to see what the new development will bring to the area and look forward to future growth in this part of the Downtown. That being said, we'll be doing all that we can to keep our doors open during this project including limiting hours and surely staff levels and humbly ask that the City waive ALL of or a major portion of our Restaurant and Entertainment Fees during the major Construction and until the Downtown retail customer-services are restored. Our Annual Fees cost in excess of \$6,200 and we simply can't afford them during this severe lack of business.

Sincerely,

Kris Elliott  
Urban Feast, Inc. /FieldHouse